

Year 11 Business Studies

Curriculum intent	The curriculum has been designed to challenge, inspire and engage all students, offering them an insight into the considerations and decisions that need to be made when running your own business. Students will look at the impacts of these decisions and make justified recommendations about what they believe a business should do in a particular situation. The students will look at all the different functional areas of a business and will learn how each of these areas must work together to make a successful business. Students will use real life case studies on a range of businesses from small sole traders to large multinationals, that will be used to support their learning and which will allow them to apply their learning to the real world.					
Term	Autumn 1	Autumn 2	Spring 1	Spring 2	Summer 1	Summer 2
Knowledge	Recruitment Developing Employees Training Motivation Organisational Structure Communication Different ways of working Job Roles and Responsibilities	Methods of Production Impact of Technology on production Stock Control Supplier Quality Control and Quality Assurance Customer Service and the Sales Process Gross and Net Profit	Globalisation International Trade Ethics Environmental Issues Business Growth Public Limited Company Cash Flow and Break Even	Technology and Business ARR Consumer Law Employment Law The Economy Unemployment Inflation Interest Rates Exchange Rates External Influence	Revision – topics to be determined based on student gaps which at this stage can't be determined.	
Skills	Define, State, Recall, Explain, Discuss, Analyse, Justify	Define, State, Recall, Explain, Discuss, Analyse, Justify, Evaluate	Define, State, Recall, Explain, Discuss, Analyse, Justify, Evaluate	Define, State, Recall, Explain, Discuss, Analyse, Justify, Evaluate		
Assessments	MRT MAT: Answering a 9 mark question	MRT MAT: Answering a 9 mark question	MRT MAT: Answering a 12 mark question	MRT MAT: Answering a 12 mark question	MRT MAT: Answering a 12 mark question	
Curiosity	https://www.youtube.com/watch?v=hHXlsJ2VQ70 – Recruitment and selection https://www.youtube.com/watch?v=LCAAiVdxVTU – Organisational Structure https://www.youtube.com/watch?v=9oHn4Y6HLg8 Financial and non financial motivation https://www.theguardian.com/money/2021/j	https://www.youtube.com/watch?v=-TA5oQv6uxc&t=492s – The sales process https://www.youtube.com/watch?v=DM7TqijUues – Net and Gross Profit	https://www.youtube.com/watch?v=D2iuUzkKu9k – The Stock market Crash https://www.youtube.com/watch?v=H4tMzsxcJk0&t=398s – Barriers to International Trade	https://www.weforum.org/agenda/2020/09/short-history-jobs-automation/ - the impact of automation https://www.standard.co.uk/business/uk-economy-historic-recessions-a4520961.html - The UK recessions	https://www.youtube.com/watch?v=8HWnUUeVv2M – Revision Blast – the basics https://www.youtube.com/watch?v=KA_xlFX1Nj0 – Revision Blast – Marketing https://www.youtube.com/watch?v=zizZ5mBoeHg – Revision Blasts people	

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